



Queens Taste 2020 Participation Form
Tuesday, May 5, 6 pm to 9 pm
New York Hall of Science
47-01 111th St., Flushing Meadows Corona Park

Exhibiting Entity's Name (as you would like it to appear on signage)

Company Contact (Full Name) Website

Phone PLEASE INCLUDE! Cell E-mail

Dish(es) to be served from your tasting station

Basic Package: \$100

Your display space includes:

- ONE serving table (24" wide x 72" long x 30" high) + black table cloth
Sampling vessels (select all required) plate bowl
Sampling utensils (select all required) fork spoon
Cups (6 oz.) (beverage providers only)
Up to TWO chafer sets (more on request for additional fee)

Each additional table is \$100 and MUST be requested IN ADVANCE!
Space is limited! We might not be able to provide two tables if you register late.

WILL YOU REQUIRE CHAFER SETS? Yes Number needed No

WILL YOU NEED ICE? Yes Number of bus tub sized bins needed No

WILL YOU NEED ELECTRICITY? Yes No (please describe what you need to plug in and the number of volts/amps required):

You MUST request electricity in advance. No last minute requests!
Access to electricity is strictly limited. Please register early if you require it!
Electric access is shared. One outlet only per vendor.

Participation Benefits

- **Queens 2019 Taste attracted about 700 guests!** — including the wealthiest, best-connected, and most powerful borough residents and business owners — and many media outlets.
- **Your business name in print advertising leading up to the event!**
- **The best Queens networking event of the year!** You will have a chance to meet and greet chefs, restaurant owners, foodies, mixologists, elected officials, reporters, bloggers, insurance agents and executives of many borough businesses.
- **A listing on the event website** (www.thequeenstaste.com) with a link to your website.
- **A relaxed atmosphere which creates a wonderful selling environment** as exhibitors can fully educate attendees on their specialties. Plus, many attendees stay for as long as three hours.
- **Opportunity to offer specials as incentives** (gift cards, dining promotions, full-size products) for consumers to purchase items. If you would like to have us mention the specials that you will be offering, we can include them in the attendee program guide.
- **E-mail blasts that will promote your business** and other promotions via the Queens Tourism Council/It's in Queens! brands.
- A listing in the next borough guide **Queens in Your Pocket**.

Target Audience

- Food & wine enthusiasts
- Queens top executives and borough enthusiasts
- Foodies from the Tri-state Area
- Chefs, Restaurateurs, Sommeliers, Mixologists
- Household incomes exceeding \$100,000
- Local impact: 80 percent of attendees come from Queens

Please scan and email completed form to Joan Wargo at joanwargo1@gmail.com or Rob MacKay at rmackay@queensny.org or fax at 718-263-0594

Register on the event website: www.thequeenstaste.com